

When someone mentions “Big Picture” Are you a creative professional that can design and execute a global strategy from social to outdoors? All this while also enjoying being able to plug in your headphones and rock while executing your own graphic designs? If that’s not enough you also enjoy and possess the communication skills to inspire others, pitch and evangelize ideas as part of our work and your passion for music, the arts, and entertainment? If this sounds like you than let us help you have your cake and eat it too – combine both your passions. Come check out KAABOO!

Forget what you know about music festivals, we're shifting the paradigm and have started something new. KAABOO is the perfect weekend escape, described in a word that comes from whatever we feel like yelling when we're high on life and having fun. KAABOO is a curated three-day sound voyage that combines rock-n-roll music and taste making events in a modern wonderland on the warm shores of the pacific. Where every detail is designed for your enjoyment and clean, comfortable amenities inspire you to break from your busy life, let loose and enjoy the experience.

Visit www.kaaboodelmar.com for more information.

Responsibilities:

- Be responsible for the visual style and imagery across KAABOO’s platform
- Develop creative programs and design concepts that meet KAABOO's business objectives and that advance our brand strategy
- Write inspiring copy for creative advertising and social media (excluding press releases, radio copy or other corporate communications)
- Develop all brand materials, advertising, social media content from assignment at inception to file prep to proof approvals

Qualifications/Requirements:

- 5+ years experience in agencies, digital production or commercial houses
- Bachelor's degree in Art, Graphic Design, or related field
- Proficient in required computer programs and design tools including
 - After Effects
 - Illustrator
 - InDesign
 - Photoshop
- Can operate in a fast-paced environment
- Ability to balance competing priorities and multiple projects while adhering to deadlines
- Strong familiarity with required specifications for different media, including social, digital, mobile and print.

If you are looking for an excellent opportunity to join a growing and entrepreneurial spirited company, please send resume and salary expectations to jobs@kaaboodelmar.com.